3-1 Journal: Marketing With ePortfolios and Artifact Update

Jaymie Johnston

Southern New Hampshire University

CS-499: Computer Science Capstone

Professor Gene Bryant

1. **How might you use an ePortfolio for the benefit of self-promotion?**

An ePortfolio can be a great asset for self-promotion because it allows me to showcase my best work and gives prospective employers a chance to review some of my technical skills.

1. **How might you mitigate risks while maximizing the marketing potential of the ePortfolio?**

One way to mitigate risks could be to only show the result of the project, with only snips of the code shown instead of the entire thing. Personal information should also be limited, maybe just an email that is specific to the ePortfolio can be listed. Don’t include middle name or date of birth, either.

1. **Describe possible downsides or risks, for instance, the risks of posting intellectual property online for public consumption**.

Posting intellectual property opens you up to having your work copied. This can lead to others claiming your work as their own.

1. **Which course outcomes have you achieved so far, and which ones remain?**

I have achieved course outcomes 2 and 5, with 1, 3, and 4 remaining.

**Status Checkpoints**

| **Checkpoint** | **Software Design and Engineering** | **Algorithms and Data Structures** | **Databases** |
| --- | --- | --- | --- |
| **Name of Artifact Used** | **Artifact name:** Project 2 Dashboard  **Origin:** CS-340 Client Server Development | **Artifact name:** Project 2 Dashboard  **Origin:** CS-340 Client Server Development | **Artifact name:** Project 2 Dashboard  **Origin:** CS340 Client Server Development |
| **Status of Initial Enhancement** | Enhancement completed. | Enhancement is in progress. | Have not yet started enhancement. |
| **Submission Status** | Submitted to Brightspace. | Not yet submitted. | Not yet submitted. |
| **Status of Final Enhancement** | Pending feedback. | Not yet submitted, no feedback. | Not yet submitted, no feedback. |
| **Uploaded to ePortfolio** | Planned but not completed yet. | Planned but not completed yet. | Planned but not completed yet. |
| **Status of Finalized ePortfolio** | Planned but not completed yet. | Planned but not completed yet. | Planned but not completed yet. |